FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00084402 **Type of Permit:** STILL **Release Date:** 09/30/2014

Production Company	CARLOS SERRAO PHOTOGRAPHER INC
Insured Company Name	CARLOS SERRAO PHOTOGRAPHER INC
Contact Phone No. 1	503-703-8951
Contact Phone No. 2	
Fax	503-296-5748
Address	1717 NE 58TH AVE PORTLAND, Oregon 97213
Production Title	REEBOK
Type of Production	Still Photo

Producer	Kim Johnson
Director	n/a n/a
1st AD	n/a n/a
Production Manager	n/a n/a
FilmL.A. Coordinator	Naomi Kajiyama
Location Manager	Trent Broin
Primary Phone	Mobile - 310-562-4838
Secondary Phone	Office - 503-703-8951
Location Assistant	n/a n/a
Primary Phone	Mobile - 555-555-5555
Secondary Phone	

Fees

FILMLA FILM APPLICATION FEE	$625.00
LA COUNTY MOTION FEE - PARKS	$800.00
LA COUNTY -STILL PHOTOGRAPHY FIRE REVIEW FEE	$277.00

Total Permit Fee $1,702.00

Number of Locations 1

NOT A PERMIT

Permit #S00084402

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Location 1 of 1

Permit Number	S00084402	**Location Manager**	Trent Broin
Production Company	CARLOS SERRAO PHOTOGRAPHER INC	Primary Phone	Mobile - 310-562-4838
Insured Company	CARLOS SERRAO PHOTOGRAPHER INC	Secondary Phone	Office - 503-703-8951
Production Title	REEBOK		

Location Address 10700 Escondido Canyon Rd, Santa Clarita, CA, 91390

Location Name VASQUEZ ROCKS

Location Type Park

Film Dates 10/2/2014 - 10/3/2014 07:00 - 20:00 2 days

Open or Closed to the Public Open

Generic Conditions *PERMITEE IS RESPONSIBLE FOR FILLING OUT ATTACHED L.A. CITY AND/OR L.A. COUNTY FIRE INSPECTION CHECKLIST PRIOR TO FILMING ACTIVITIES AT THIS LOCATION. IF FORM NOT FILLED OUT, OR IF PERMIT NOT ADHERED TO, A FIRE OFFICER MAY BE ASSIGNED.*
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic

Please see attached document Carlos.Reebok.84402.AL.pdf

Equipment on Location

Type	Quantity
4000 gal water truck	1
5 or 10 ton trucks	1
Cast/Crew vehicles	20
Cube Trucks	2
Motor Homes	1
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	25
LA County Field Inspection	1

Filming Activities Exterior models against scenery;

Jurisdiction **Political:** Los Angeles County - Supervisor District 5 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

Thomas Guide **Page:** 4373 **Grid:** E7

Approvals

LOS ANGELES COUNTY DEPARTMENT OF PARK & REC	Manny Moreno
LOS ANGELES COUNTY DEPARTMENT OF PARK AND REC - VASQUEZ ROCKS	Debbie Goodwin
LOS ANGELES COUNTY PUBLIC WORKS - FINAL APPROVERS	Greg Graham Final Approver

Coordinator Note SP0732-81 / FI & 4000 gal water truck required

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

NOT A PERMIT

Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of Carlos Servad ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or Incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 4/21/14

Carlos Servad
Name of Principal

By: _____
Representative's Signature

Irene Blair
Print Representative's Name

_____
Representative's title

1717 NE 58th Ave
Portland OR 97213
Principal's Address

971-562-4838
Principal's Telephone

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

NO PERMIT